viamedia 220 Lexington Green Circle Suite 300 Lexington, KY 40503 859-410-2699

VNS/NCC

**Invoice** 

Roy Cooper for Governor

Acct. Exec: POLITICAL\_HOUSE, VNS

Bill Cycle: 07/16

Invoice ID: 1191432 Campaign ID:

Description

Invoice Date: 08-03-2016 Estimate ID: 4997 Contract ID: 836275

**Client ID: 43298** 

P.O Number:

Tax ID:

Gross Advertising Fee Agency Commission Rep. Firm Commission

\$1,259.00 (\$188.84) (\$374.57)

Amount

**Net Advertising Fee** 

\$695.59

Sub Total

\$695.59

**Total This Invoice** 

\$695.59

/62303242/ 1298

Terms: Net 30 Days Upon Receipt

Checks Payable to: Viamedia, Inc.
Mail to: Viamedia, Inc.

7796 Solution Center Chicago, IL 60677-7007 Accounts Receivable Dept.

All rates are adjusted to reflect HD distribution where available

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## **via**media

220 Lexington Green Circle Suite 300 Lexington, KY 40503 859-410-2699

## **Affidavit of Performance**

Client Name: Roy Cooper for Governor Contract ID: 836275
Remarks: /62303242/ Contract Type: Political

Bill Cycle: 07/16 Rep. Firm: VNS/NCC

Date	Weekday	Network	Zone/ Zonegroup	Program Name	Air Time	Spot Name	Spot Length	Billing Status	Spot Cost	
07/26/16	Tuesday	HGTV-E	1298-GREENSBORO	Tiny House, Big Living	12:15am	RC0216H	00:00:30	Charged	5.00	*
07/26/16	Tuesday	AEN-E	1298-GREENSBORO			RC0216H	00:00:30	Charged	5.00	*
07/26/16	Tuesday	CNN-E	1298-GREENSBORO	New Day	5:58am	RC0216H	00:00:30	Charged	10.00	*
07/26/16	Tuesday	HGTV-E	1298-GREENSBORO	Renovation Raiders	6:48am	RC0216H	00:00:30	Charged	5.00	*
07/26/16	Tuesday	FRFM-E	1298-GREENSBORO	Gilmore Girls	11:16am	RC0216H	00:00:30	Charged	7.00	*
07/26/16	Tuesday	USA-E	1298-GREENSBORO		2:06pm	RC0216H	00:00:30	Charged	10.00	*
07/26/16	Tuesday	TNT-E	1298-GREENSBORO			RC0216H	00:00:30	Charged	10.00	*
07/26/16	Tuesday	FOOD-E	1298-GREENSBORO	Chopped Junior	6:24pm	RC0216H	00:00:30	Charged	10.00	*
07/26/16	Tuesday		1298-GREENSBORO			RC0216H	00:00:30	Charged	35.00	*
07/26/16	Tuesday		1298-GREENSBORO			RC0216H	00:00:30	Charged	20.00	*
07/26/16	Tuesday	AEN-E	1298-GREENSBORO			RC0216H	00:00:30	Charged	35.00	*
07/26/16	Tuesday	USA-E		Fast and Furious: Tokyo	10:30pm	RC0216H	00:00:30	Charged	35.00	*
07/26/16	Tuesday	TNT-E	1298-GREENSBORO	•		RC0216H	00:00:30	Charged	35.00	*
07/26/16	Tuesday		1298-GREENSBORO			RC0216H	00:00:30	Charged	30.00	*
07/26/16	Tuesday	CNN-E		America's Choice 2016		RC0216H	00:00:30	Charged	30.00	*
07/27/16	Wednesday		1298-GREENSBORO			RC0216H	00:00:30	Charged	5.00	*
07/27/16	Wednesday	USA-E	1298-GREENSBORO			RC0216H	00:00:30	Charged	8.00	*
07/27/16	Wednesday	TNT-E	1298-GREENSBORO			RC0216H	00:00:30	Charged	5.00	*
07/27/16	Wednesday	USA-E	1298-GREENSBORO	•		RC0116H	00:00:30	Charged	10.00	*
07/27/16	Wednesday	TNT-E	1298-GREENSBORO			RC0116H	00:00:30	Charged	10.00	*
07/27/16	Wednesday	TBSC-E	1298-GREENSBORO			RC0216H	00:00:30	Charged	15.00	*
07/27/16	Wednesday	AEN-E	1298-GREENSBORO			RC0216H	00:00:30	Charged	10.00	*
07/27/16	Wednesday	TNT-E	1298-GREENSBORO		- P	RC0216H	00:00:30	Charged	15.00	*
07/27/16	Wednesday		1298-GREENSBORO			RC0116H	00:00:30	Charged	10.00	*
07/27/16	Wednesday			Real Housewives NYC		RC0216H	00:00:30	Charged	8.00	*
07/27/16	Wednesday		1298-GREENSBORO			RC0216H	00:00:30	Charged	30.00	*
07/27/16	Wednesday	USA-E	1298-GREENSBORO			RC0216H	00:00:30	Charged	35.00	*
07/27/16	Wednesday		1298-GREENSBORO			RC0216H	00:00:30	Charged	30.00	*
07/27/16	Wednesday	CNN-E		America's Choice 2016		RC0116H	00:00:30	Charged	30.00	*
07/28/16	Thursday	AEN-E	1298-GREENSBORO		•	RC0216H	00:00:30	Charged	5.00	*
07/28/16	Thursday	TNT-E	1298-GREENSBORO			RC0216H	00:00:30	Charged	5.00	*
07/28/16	Thursday	USA-E	1298-GREENSBORO			RC0216H	00:00:30	Charged	8.00	*
07/28/16	Thursday			Beachfront/Renovation		RC0216H	00:00:30	Charged	5.00	*
07/28/16	Thursday	CNN-E		America's Choice 2016		RC0216H	00:00:30	Charged	10.00	*
07/28/16	Thursday		1298-GREENSBORO			RC0216H	00:00:30	Charged	8.00	*
07/28/16	Thursday		1298-GREENSBORO			RC0116H	00:00:30	Charged	8.00	*
07/28/16	Thursday		1298-GREENSBORO			RC0116H	00:00:30	Charged	10.00	*
07/28/16	Thursday	CNN-E		America's Choice 2016		RC0116H	00:00:30	Charged	8.00	*
07/28/16	Thursday	USA-E	1298-GREENSBORO			RC0116H	00:00:30	Charged	15.00	*
07/28/16	Thursday		1298-GREENSBORO			RC0116H	00:00:30	Charged	10.00	*
07/28/16	Thursday		1298-GREENSBORO			RC0216H	00:00:30	Charged	8.00	*
07/28/16	Thursday	TNT-E	1298-GREENSBORO			RC0116H	00:00:30	Charged	15.00	*
07/28/16	Thursday	CNN-E	1298-GREENSBORO			RC0216H	00:00:30	Charged	10.00	*
07/28/16	Thursday	AEN-E	1298-GREENSBORO			RC0216H	00:00:30	Charged	35.00	*
07/29/16	Friday	TNT-E	1298-GREENSBORO			RC0216H	00:00:30	Charged	5.00	*
07/29/16	Friday	USA-E	1298-GREENSBORO			RC0216H	00:00:30	Charged	8.00	*
07/29/16	Friday	TBSC-E	1298-GREENSBORO			RC0216H	00:00:30	Charged	5.00	*
07/29/16	Friday	AEN-E	1298-GREENSBORO	•		RC0116H	00:00:30	Charged	5.00	*
07/29/16	Friday	CNN-E	1298-GREENSBORO			RC0216H	00:00:30	Charged	8.00	*
07/29/16	Friday		1298-GREENSBORO			RC0216H	00:00:30	Charged	8.00	*
07/29/16	Friday		1298-GREENSBORO			RC0216H	00:00:30	Charged	10.00	*
07/29/16	Friday	AEN-E	1298-GREENSBORO			RC0216H	00:00:30	Charged	10.00	*
07/29/16	Friday	HGTV-E	1298-GREENSBORO			RC0216H	00:00:30	Charged	10.00	*
07/29/16	Friday	USA-E	1298-GREENSBORO			RC0216H	00:00:30	Charged	35.00	*
07/29/16	Friday		1298-GREENSBORO			RC0216H	00:00:30	Charged	30.00	*
07/29/16	Friday	TNT-E	1298-GREENSBORO			RC0216H	00:00:30	Charged	35.00	*
			1298-GREENSBORO			RC0216H	00:00:30			*
07/29/16 07/29/16	Friday Friday		1298-GREENSBORO			RC0216H RC0116H	00:00:30	Charged Charged	20.00 25.00	*
	Saturday		1298-GREENSBORO							*
07/30/16 07/30/16	Saturday	TNT-E USA-E	1298-GREENSBORO			RC0116H RC0116H	00:00:30 00:00:30	Charged Charged	5.00 8.00	*
07/30/16	Saturday	CNN-E	1298-GREENSBORO			RC0216H	00:00:30	Charged	10.00	*
07/30/16	Saturday	AEN-E		Zombie House Flipping		RC0216H RC0216H	00:00:30	Charged		*
07/30/16	•		1298-GREENSBORO			RC0216H RC0116H	00:00:30	-	8.00	*
07/30/16	Saturday Saturday		1298-GREENSBORO			RC0116H RC0216H	00:00:30	Charged Charged	8.00 7.00	*
07/30/16	Saturday	CNN-E	1298-GREENSBORO			RC0216H RC0116H	00:00:30	Charged	8.00	*
01/30/10	Jaiurudy	CININ-E	1230-GUEENSDOKO	CIMIN INCMPIONII	i.opiii	NOUTION	00.00.30	Charged	0.00	

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07/30/16	Saturday	TNT-E	1298-GREENSBORO Lord Rings Fellowship	4:06pm	RC0216H	00:00:30	Charged	15.00	*
07/30/16	Saturday	FOOD-E	1298-GREENSBORO Chopped Junior	4:51pm	RC0216H	00:00:30	Charged	10.00	*
07/30/16	Saturday	USA-E	1298-GREENSBORO The Bourne Identity	6:16pm	RC0216H	00:00:30	Charged	15.00	*
07/30/16	Saturday	CNN-E	1298-GREENSBORO The Seventies	9:53pm	RC0216H	00:00:30	Charged	30.00	*
07/30/16	Saturday	HGTV-E	1298-GREENSBORO House Hunters Intl	11:45pm	RC0216H	00:00:30	Charged	30.00	*
07/30/16	Saturday	TBSC-E	1298-GREENSBORO Wrecked	11:48pm	RC0116H	00:00:30	Charged	35.00	*
07/31/16	Sunday	TBSC-E	1298-GREENSBORO Married With Children	5:41am	RC0216H	00:00:30	Charged	5.00	*
07/31/16	Sunday	HGTV-E	1298-GREENSBORO Love It or List It	7:43am	RC0216H	00:00:30	Charged	5.00	*
07/31/16	Sunday	FOOD-E	1298-GREENSBORO Valerie's Home Cooking	10:19am	RC0116H	00:00:30	Charged	8.00	*
07/31/16	Sunday	CNN-E	1298-GREENSBORO Fareed Zakaria	10:28am	RC0216H	00:00:30	Charged	8.00	*
07/31/16	Sunday	USA-E	1298-GREENSBORO Queen of the South	10:41am	RC0216H	00:00:30	Charged	10.00	*
07/31/16	Sunday	TNT-E	1298-GREENSBORO PGA Champ.	11:00am	RC0216H	00:00:30	Charged	10.00	*
07/31/16	Sunday	CNN-E	1298-GREENSBORO CNN Newsroom	3:44pm	RC0116H	00:00:30	Charged	8.00	*
07/31/16	Sunday	AEN-E	1298-GREENSBORO Storage Wars	3:46pm	RC0116H	00:00:30	Charged	8.00	*
07/31/16	Sunday	BRVO-E	1298-GREENSBORO Shahs of Sunset	4:11pm	RC0116H	00:00:30	Charged	8.00	*
07/31/16	Sunday	TBSC-E	1298-GREENSBORO Killers	4:19pm	RC0216H	00:00:30	Charged	15.00	*
07/31/16	Sunday	FRFM-E	1298-GREENSBORO Harry Potter Hallows 1	5:21pm	RC0216H	00:00:30	Charged	8.00	*
07/31/16	Sunday	CNN-E	1298-GREENSBORO CNN Newsroom	5:25pm	RC0216H	00:00:30	Charged	10.00	*
07/31/16	Sunday	USA-E	1298-GREENSBORO Law & Order: SVU	5:31pm	RC0216H	00:00:30	Charged	15.00	*
07/31/16	Sunday	HGTV-E	1298-GREENSBORO Lakefront Bargain	5:46pm	RC0216H	00:00:30	Charged	10.00	*
07/31/16	Sunday	FOOD-E	1298-GREENSBORO Guy's Grocery Games	8:55pm	RC0216H	00:00:30	Charged	30.00	*
07/31/16	Sunday	AEN-E	1298-GREENSBORO Escaping Polygamy	10:16pm	RC0216H	00:00:30	Charged	35.00	*

<sup>\*=</sup>Spot Costs are calculated using the sum of spot costs for all zones within the zone group.

The listed dates, times, spot lengths, and ad copy names are representative. Detail available upon request. Program names may vary du Conid: 836275

Grand Total 1,259.00